

ZEALOUS

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This year's surf bikini collection welcomes an amazing new range of fits, styles and prints. Whether you like it classy or cheeky, there's a style for all. Zealous is a surf brand that loves to be in the ocean and takes responsibility for protecting it in every possible way, with sustainable products and packaging, fair working conditions and doing its bit to contribute to a better environment.

Q&A WITH FOUNDER MARIE-KRISTIN KRAUSE

What's the signature Zealous piece for SS18?

The signature piece for SS18 is definitely the Riptide Wrap Top and Bottoms in black marble – timeless, classy, stylish and functional!

What makes your surf bikinis ideal for surfing in?

Surf bikinis are the perfect fusion of stylish and unique designs, with functional aspects so as to withstand the heaviest wipeouts. We use wide and comfortable elastic bands in the tops, drawstrings in the bottoms and double layers of fabric, to make the Zealous surf bikinis as flattering and reliable as possible. We even developed tops that are available up to cup size G that you can mix and match with any bottom style in any colour or size. Besides that, we offer surf and yoga leggings and rash-guards matching our surf bikinis.

If heading to Bali, which one bikini would you take?

I'd take the Zulu Tank Top that can be used for running and yoga too, matched with the regular coverage Basic Bottoms. Both from the 'Zealous x Lerke Nennemann'

collaboration, which was created together with the German artist Lerke Nennemann. The print reminds us of the ocean, wild waves and vibrant hues.

Do you field test each style to make sure it stays on in the water?

Yes, we take all styles out for a few surfs at our home spot in Canggu during product development and before approving them for production.

